Portuguese Football Coaches’ Migration

Mário Borges¹, Rita de Oliveira¹, António Rosado², Francisco Freitas³

¹School of Applied Sciences, London South Bank University, London, United Kingdom
²Faculty of Human Kinetics, Technical University of Lisbon, Portugal
³CES, Faculty of Economy, University of Coimbra, Coimbra, Portugal

Portuguese Football Coaches’ Migration

11th ICCE Global Coach Conference

Challenging Sport Coaching Frontiers: The role of Sport Science and Technology
31 July - 2 August 2017 | Liverpool

Introduction

Research has examined sports migrations through different disciplines such as sociology, history, economy and geography (Bale & Maguire, 1994; Maguire & Falcous, 2011).

However, most studies focus only on players’ migration and not on the patterns of coaches’ migration.

The few studies about coaches have studied mainly the particularities of the English and Irish cases (Carter, 2004; Taylor, 2010).

No studies have examined the migration of Portuguese coaches after the start of the financial crisis in 2009.

This period provides an excellent opportunity to investigate the migration patterns and networks of coaches under the pressure of economic and financial insecurity.
Methods

Data collection
Secondary data – Portuguese coaches working abroad in 2009-2013
[Bale & Maguire, 1994; Maguire 1998]

Official websites:
FIFA, UEFA, AFC, CAF, CONCACAF, CONMEBOL
Non-official websites:
Zero Zero, Football365, Transfermarkt

Data Analysis

Visualization of the different patterns of migration and spatial analysis
Geographical Information System (QGIS 2.2)
Analysis of the career paths of the Portuguese coaches working abroad in 2013

Results

Patterns of migration 2009-2013

Average 25 coaches/year
5 continents
44 countries
Average coaches/continent
Asia (M = 11.8, SD = 4.1)
Africa (M = 10.4, SD = 1.7)
Europe (M = 9.8, SD = 2.9)
Main continents/year
2009, Africa
2010, Asia
2011, Asia
2012, Africa
2013, Europe
25 coaches in 2009 / 61 coaches in 2013

Migration patterns 2009-2013

Europe:

Countries

Europe
Asia
Africa
Results

Individual patterns of migration

<table>
<thead>
<tr>
<th>Coaches (n)</th>
<th>Number and continent as head coach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe (n=12)</td>
<td>10 Europe, 1 Africa</td>
</tr>
<tr>
<td>Africa (n=13)</td>
<td>13 Africa, 2 Asia</td>
</tr>
<tr>
<td>Asia (n=9)</td>
<td>5 Asia, 2 America North/Center</td>
</tr>
</tbody>
</table>

Patterns of migration 2013

Motivation intra/inter continents Portuguese coaches
Results

Patterns of migration 2013
Portuguese communities

<table>
<thead>
<tr>
<th>Continents</th>
<th>Portuguese communities</th>
<th>Coaches/heads/assistants</th>
<th>Athletes</th>
<th>Total number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>2.1 (1.7)</td>
<td>2.6 (3.4)</td>
<td>4.7 (4.4)</td>
<td></td>
</tr>
<tr>
<td>Asia</td>
<td>2.0 (1.8)</td>
<td>1.3 (1.1)</td>
<td>3.0 (1.3)</td>
<td></td>
</tr>
</tbody>
</table>

Migration networks – Portuguese communities abroad

Discussion & Conclusions

Peripherical zones of football prestige:

Africa & Asia: Angola, Saudi Arabia, China and Iran
Europe: Romania, Lithuania, Turkey, Switzerland, Greece and Cyprus

Macro factors of migration: prestige, economic, historical and cultural

Emergent economies: Africa and Asia
Career (prolong/revive): Angola and Saudi Arabia (lower prestige)

Historical and cultural relations: Angola (ex-colonies)

Migration networks and the Portuguese communities

Thank you

Mário Borges, PhD
Lecturer in Sports Coaching
Email: borgesm@lsbu.ac.uk

London South Bank University