The Magglingen Declaration

The Special Assembly of the International Council for Coach Education (ICCE) held at the Swiss Federal Sports Institute, 2-5 July 2000 and attended by coach educators from 29 countries convened with the purpose of raising issues of concern and future challenges to organisations and individuals involved in coach education.

The Assembly identified 10 central challenges facing the future of coaching and coach educators around the globe. Governments, non-governmental sports organisations, national Olympic committees, national and international governing bodies of sport and the International Olympic Committee, coach education agencies and institutions of high education were called upon to join together to address these challenges.

The Assembly committed itself to work with its members to develop a program of initiatives and events designed to address the challenges.

The Assembly also called on all those involved in coach education to make greater efforts to ensure that coaching and coach education becomes fully inclusive and representative of all sectors of the community irrespective of gender, race, culture, disability, sexual orientation and religious practice.

These 10 challenges were adopted by unanimous resolution of the International Council for Coach Education (ICCE) at the Special Assembly, 5 July 2000.

**Challenge 1**
Establishing and educating sports organisations and individual coaches about standards of ethical behaviour and developing mechanisms for monitoring compliance.

**Challenge 2**
Identifying, developing and evaluating coaching competencies at all levels of coaching.

**Challenge 3**
Delivering coach education in a manner that will enable coaches to apply
underpinning theory to their coaching practice and to meet the needs of their athletes.

**Challenge 4**
Ensuring that governments, sport and the wider community recognise, understand and acknowledge the vital role of the coach in the development of sport at all levels.

**Challenge 5**
Adopting a philosophy that promotes and supports athlete-centred coaching and coach-centred education and professional development.

**Challenge 6**
Enabling coaches to access and communicate with the evolving body of coaching knowledge and best practice in a manner that will foster and support continuous learning and development.

**Challenge 7**
Widening access to coach education and professional development opportunities, whilst still maintaining the quality of provision, delivery and outcome.

**Challenge 8**
Developing systems that will encourage and support the continuous learning and professional development of coaches based on identifying and responding to the needs of the individual.

**Challenge 9**
Working to develop and gain recognition for coaching as a profession.

**Challenge 10**
Developing coach education systems that support open learning and allow coaches to study at a time, place and frequency of their own choosing.