Lessons learned around conference design

Core Beliefs
- Participant and athlete focused
- Coaches are leaders
- Continuous learning
- Collaboration amongst coaches

Learning Challenge Teams

Theme Weavers
Special Touches

• Locker Room Chats
• Venue design
• Gala Dinner Coach Tribute
• Participants photos

Measuring Impact

Connecting Coaches 2015—Coaching the New Zealand Way
Reflections on Designing a Coach Learning Convention

Andrew Eade
Sport NZ, New Zealand
John Edwards
Edwards Explanations, Australia

ANY QUESTIONS?

andrew.eade@sportnz.org.nz
+64 21 401 221