

ECC - Athens

Ethical Coaching

What actions could ICCE take on ethics in coaching?

Intro

- The current situation– in the ICCE
- Ethical coaching standards incorporated worldwide in different organizations. Some examples from the ; IOC; Special Olympics, IAAF, UEFA, ITF, and UK sport code of practice.
- Working in groups with relevant questions
- Plenum session - short presentations from the group leaders
- Next steps

Current status: What currently exists in the ICCE materials ?

1. **The Magglingen Declaration - Challenge 1:» Ethical Coaching»**
2. **Ethical coaching in the International Sport Coaching Framework (ISCF)**
3. **Codes of Conduct for Coaches**
 - Guidelines for organizations to create their own Code of Conduct for Coaches are contained on the ICCE website: <http://www.icce.ws/projects/ethics-in-coaching.html>
4. **The ICCE “ethical” policy expressed in the strategy plan for the period 2010-2015**
 - Values and guiding principles (Point 3: page 4).....*The needs of sports participants and their coaches will guide the thinking and practice of the organization, underpinned by a strong Global Code of Ethics for Sport Coaching.....*
 - This is followed by a description of two key principles: Respect for Participants, and Recognition of the rights and responsibilities of the coach.

The Magglingen Declaration – July 2-5, 2000

- The Special Assembly identified 10 central challenges facing the future of coaching and coach educators around the globe.
- Challenge 1; Ethical Coaching – «Establishing and educating sports organizations and individual coaches about standards of ethical behaviour and developing mechanisms for monitoring compliance.
- The Assembly also ensured that coaching and coach education becomes fully inclusive and representative of all sectors of the community irrespective of gender, race, culture, disability, sexual orientation and religious practice.

Current status: What currently exists in the ICCE materials ?

4. **The Rio Major Convention (2007)** (Point 5 page 6 in the strategic plan) Several statements related to an ethical conduct;
 - For example 3. *Coaches are expected to be as concerned with the well-being of the sportspeople as they are with optimizing performance;* and 4. *Coaches should respect the rights, dignity and worth of every sports participant, and treat everyone equally, regardless of sex, ethnic origin, religion or political conviction.*
5. **Key Objectives** (Point 7) for the period 2009-2015:
Include establishing a code of ethics in coaching and a coaches charter (continuing in the strategic plan for 2016-2020).

Ethical coaching standards - «Code of Conduct`s/Ethic`s» World Wide

INTERNATIONAL ORG`S

- IOC
- SPECIAL OLYMPICS

INTERNATIONAL FEDERATIONS

- FIFA – «The FIFA code of Conduct»
- ITF – « The International Tennis Federation Code of Ethics for Coaches»

Examples of «Coaches Code of Conduct`s/Ethic`s» World Wide

NATIONAL CONFEDERATIONS / OLYMPIC COMMITTEES

- NORWAY – «The Norwegian Coach» - 15 bulletts.
- UK SPORT – «Code of Practice»
https://www.sportscoachuk.org/sites/default/files/coaches-code-of-practice_0.pdf
- SWITZERLAND « Coaches Code of Conduct»

International Tennis Federation Code of Ethics for Coaches – «The Tennis Coach Will....»

- ITF - 26. bullet points – Signed by the President in the ITF and the Tennis Coach
- FIFA – The FIFA code of Conduct defines values and principles for behaviour and conduct within FIFA as well as with external parties.
 - The FIFA code of Ethics (2012) reflects the FIFA code of Conduct
 - The Code of conduct applies to all members of the FIFA family
 - Grassroot – Coach-Educator – Code of Conduct - also including «good children coaching principles»

FIFA

- Eleven core principles for behaviour and conduct of the FIFA family;
 1. Integrity and ethical behaviour
 2. Respect and dignity
 3. Zero tolerance of discrimination and harassment
 4. Fair Play
 5. Compliance with laws, rules and regulations
 6. Avoidance of conflicts of interest
 7. Transparency and compliance
 8. Social and environmental responsibility
 9. Fight against drugs and doping
 10. Zero tolerance of bribery and corruption
 11. No betting or manipulation

Working group questions

1. What are the needs of the coach? What can help them on topics around ethics?
2. What could be useful for coach development organisations of sport federations? What might help them to promote ethical coaching?

Working group questions

- What added value can ICCE bring to its members in this area, especially to national coaching bodies, International Federations, and coaches associations?
- What role can and should ICCE play to contribute to ethical conduct in coaching?
- What is the coaching specific aspect of values-based sport?