The future strategy of the European Commission on Sport Education and Training

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New features for European Sport

- European sport is no longer an activity for young well performing men only

Developments in organized sport

- Need for more qualified trainers and coaches
  - Safety and security, quality, integrity
- Higher training intensity and more specific trainings programmes
- More professional coaches
  - 73% of Coaches are still volunteers
- High EU mobility of players, sport trainers and coaches
Developments in coach professions

- Diversity in coach/trainers professions
- Instructors
- Personal trainers
- Multi sport community coaches
- Coaches in organized sport
- Talent coaches, high performance
- More specialization and teamwork
  - Sports, mental, endurance, management
- Questions about ethics
- Growing market of formal and non-formal education
- Sport science involved

Developments in educational institutes and sport science

- Many universities and VET institutes offer sport studies
- Alongside physical education fast growing interest for sport management and coach education
- Master coach studies, but with reference to international qualification framework?
- Through Erasmus and other sport related projects international cooperation and many platforms in the field of sport science
- Representative body for sport studies in EU?

Sport & Coach education and European Commission

- European Qualification Framework (EQF)
- Transparency: diplomas of formal educational institutes
- Directive 2005/36 on Professional Qualifications (regulated professions by government) including trainers and sport instructors (ski, diving, kayaking)
- Projects education and sport

EU competence on sport

<table>
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<th>Article 165 TFEU</th>
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<td>EU action shall be aimed at developing the European dimension in sport, by:</td>
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- Explicit legal basis to promote sport at EU level
- Establishing structures for sport in the Council and formal expert groups
- Enhancing structured dialogue sport movement
- Europe 2020 strategy
- Communication: Developing the European Dimension in Sport
- Communication: A Budget for Europe 2020
- Projects selected through different EU programmes
- Preparatory actions in the field of sport (transnational projects: 2009: health, education, gender, disability, events)
- 2010: social inclusion, anti-doping, volunteering, 2 events
- 2011: good governance, fight against violence & intolerance, events

Overview: Situation Summer 2011 (sport)

Preventing violence and discrimination in sporting competitions
Promoting cooperation between host/organizers and the competent international organisations.

Take account of the specific nature of sport, its structures based on voluntary activity, and its social and educational function.

Foster cooperation with third countries and the competent international organisations.
Enhanced dialogue and cooperation with sport stakeholders

Structured dialogue with the sport movement:
- EU Sport Forum
  - Meetings with main stakeholders in sport at EU level

Promotion 'good governance':
- autonomy within the limits of the law,
- democracy, transparency and accountability in decision-making,
- inclusiveness in the representation of interested stakeholders

Communication on sport [COM(2011) 12]
- Implementing the Lisbon Treaty in the field of sport
- Focus on policy support and coordination
  - Thematic chapters:
    - Societal role of sport (5 themes, 14 actions)
    - Economic dimension of sport (4 themes, 9 actions)
    - Organisation of sport (3 themes, 7 actions)
  - Potential dimension:
    - Follow up in the Council and the Parliament

Societal role: main actions (2)

Education
- Development of European guidelines on "fixed times"
- Inclusion of sport-related qualifications when implementing ECVET

Health
- Establishment of national physical activity guidelines, review and coordination, provide Council Recommendation
- Support for transnational MPA projects and networks

Evidence-base
- Satellite accounts for sport based on Vilnius definition
- Study on a sport monitoring function in the EU (covering data analysis, statistics, surveys, studies)
- Time spent on sport PA in education could be improved both outside and inside the school curriculum.
- The quality of physical education programmes and the qualifications of teachers involved remain a concern in MS.
- Cooperation between sport organisations and educational institutes is beneficial for both sectors and can be supported by universities.
- Support a network of universities to promote innovative and evidence-based sport policies.

- Importance of quality education in parallel to sport training for young high-level athletes.
- Specific attention for young athletes coming from third countries to train and compete in Europe.
- The quality of sport training centres and their staff regarding athletes’ moral and educational development and professional interests.
- The need for better-qualified staff in the sport sector.

- Relevance of including sport-related qualifications in national qualification systems with reference to EQF.
- Transparency regarding the validation and recognition of qualifications gained by volunteers, as well as regarding qualifications required for regulated sport professions.
- Support social partners to create an EU-level social dialogue and to discuss items such as contractual stability, education and training, health and safety, employment and working conditions of minors, the role of agents or the fight against doping.

**EU Work Plan for Sport (Council Resolution)**
- 3-year Work Plan: develop the Eur. dimension in sport
- Formalization of working methods: Roles for Council, Pres. MS, COM; cooperation with the sport movement
- List of themes for EU cooperation in sport
- 3 priority themes: Integrity, social values, economic dimension
- Actions in line with priority themes / experts Group

**Main activity fields**
- Drug and doping
- Fight against match fixing
- Fraud in sport
- Enhancing health through sport
- Sports statistics
- Sustainable Financing

**Communication: A Budget for Europe 2020**
Adopted: 29 June 2011

Revision of existing programmes for 2014 – 2020:
- Structural Funds
- New Health for growth programme
- Common Strategic Framework for Research and Innovation
- Programme for employment, social policy and inclusion
- New Education Europe programme
- Sport sub programme, as part of Education Europe
Youth in Action

Programme

International higher education Programmes (currently Erasmus Mundus, Tempus, Alfa, Edulink)

Grundtvig

Erasmus

Leonardo

Comenius

Lifelong Learning Programme:
A single integrated programme

Existing programmes

Education Europe:

A single integrated programme

Elements - future incentives for sport

1. Learning mobility
2. Institutional cooperation
3. Policy support

Tasking transnational threats: doping, violence, racism, diliberation integrity of competitions and sport organisations

Developing European cooperation in sport (i.e. dual careers, good governance)

Supporting grassroots sport organisations which can play a role in addressing wider non-sport challenges (i.e. social inclusion)

Funding

2014-2020: Sub-programme for Sport

Activities 2011 – 2013

Integrating learning lessons from previous projects preparatory actions and sport related projects in future sport and other new programmes.

- Coach education in a life long learning framework is crucial for dual career high elite sport
- Coach education should be improved to make real mainstreaming and integration possible of disadvantaged groups as disabled, migrants and other vulnerable groups possible in clubs/organisations
- Exchange of best practices could be very useful at national and international level

EU: Sport

Activities 2011 – 2013

Monitoring projects preparatory actions 2010
- social inclusion
- anti doping
- voluntary services

Selection and monitoring projects 2011
- fight against violence and intolerance (38)
- good governance (41)

Monitoring pilot projects proposed by European Parliament
- feasibility study Sport Erasmus mobility programme
- supporting specific international events
- streetfootball educational camp and event EURO 2012

EU: Sport

Activities 2011 – 2013

Development of guidelines in the field of dual careers including position of coaches by ad hoc expert group

Studies on:
- sport monitoring function in the EU
- economic and legal aspects of transfers of players

Sportforum in Cyprus 2012
Various EU programmes are open for application in the field of sport matching the objectives of the various programmes:

- Youth in action and mobility,
- Life long Learning programme,
- Citizenship programme
- Human Rights programme
- Regional Fund, Progress, Social Fund,
- Euro aid
- etc

The Lisbon Treaty & Sport

Expectations are extremely high regarding future EU action on sport. The European Commission has warned that it cannot do everything:

"... the tools and funding at our disposal remain very limited... We cannot do everything... We need to mobilise all possibilities..."

http://ec.europa.eu/sport/index_en.html

Thank you for your attention!