International Sport Coaching Framework

Joint communication from the International Council for Coach Education (ICCE) and the Association for Summer Olympic International Federations (ASOIF)

September 2011

As previously reported in the Joint ICCE-ASOIF communication of May 2011, a Project Group has been established to develop a comprehensive reference document to guide the development and recognition of coaching qualifications and systems on a global basis. The working title of the document will be the International Sport Coaching Framework.

The Project Group is led by the Joint Chairs Marisol Casado (President of the International Triathlon Union, ASOIF Council Member and member of the International Olympic Committee) and Pat Duffy (Professor of Sport Coaching at Leeds Metropolitan University; Vice President (Europe) of ICCE and Chairman of the European Coaching Council). The membership and working timetable for the Project Group were outlined in the May 2011 communication (which may be accessed at www.icce.ws and www.asoif.com).

The second meeting of the Project Group was held at INSEP, Paris, France on 25 August 2011, following on from the initial meeting that had been held in Köln, Germany in April 2011. The meeting was attended and opened by the Executive Director of ASOIF, Andrew Ryan who stressed the importance of the initiative to the work of ASOIF. He also indicated that ASOIF will shortly set up an internal consultative group on education matters, including coaching. ICCE President John Bales also attended the meeting and highlighted the commitment of the organisation to the process and the completion of the International Sport Coaching Framework in time for launch at the Global Coach Conference in 2013.

Presentations were made to the meeting by Yassine Youssfi, Olympic Solidarity; Sir Clive Woodward, IOC Entourage Commission; Rob Koehler, World Anti-Doping Agency and Bart Ooijen, EU Commission. There was agreement that the proposed Framework should align closely with the programmes of these organisations, as appropriate.

The meeting was also attended by the newly appointed Senior Research Fellow for the Project, Sergio Lara-Bercial. This appointment has been made with the support of Morrisons PLC and Leeds Metropolitan University (UK) and will ensure that the development of the International Sport Coaching Framework will be supported by technical expertise on a full time basis.
The main outcomes of the meeting were as follows:

1. **Core elements of the framework outlined**
   The core building blocks for the proposed framework were identified and include:

   - Definition of sport coaching and its relationship to other areas in which coaching is deployed (for example, business)
   - Definition of the professional area
   - Definition of two standard occupations: Participation and Performance Oriented coaching
   - Definition of coaching domains: children; adolescent and adult participation; performer development; high performance
   - Definition of coaching roles: assistant; coach; senior coach; master coach
   - Definition of coaching competence/capability
   - Definition of coaching status categories: pre-coach; volunteer; professional
   - Definition of participant capabilities developed by coaches
   - Definition of tutor and coach developer roles
   - Definition of certification; licensing and registration terminology and options
   - Identification of the social and organisational context within which sport coaches operate
   - Clarifying the business case for the sport coach in different contexts
   - Identification of the capabilities and mechanisms required to more strongly empower coaches within the decision-making structures of the organisations/federations in which they operate

   These core elements will now be employed to develop a first working draft of the proposed Framework, using the European Framework for the Recognition of Coaching Competence and Qualifications as a starting point.

   It was also suggested that the International Sport Coaching Framework should provide a mechanism that would allow for the application of an internationally verifiable label to national and international programmes, as appropriate. It was agreed that this matter should be investigated further and would also require pilot work with appropriate national organisations and international federations.

2. **Process for the development and sign-off of the Framework**
   A clear process and work programme for the development of the Framework by the end of 2013 was agreed. This will be subject to extensive consultation and research, as well as the formal approval of ICCE and ASOIF at their respective Boards. It is also proposed that a Convention will be developed for signature by all key stakeholders to confirm their agreement to use the Framework as a reference point in the design, development, delivery and quality assurance of coaching qualifications. The work programme for the Project is attached at Appendix 1.
It was noted that a meeting with 18 International Federations was to take place on 26 August (details of the outcomes of this meeting will also be posted at www.icce.ws and www.asoif.com).

3. **Publications strategy**
   It was agreed that preliminary discussions would commence on the development of a publications strategy to support the International Sport Coaching Framework. Further discussion on this issue is anticipated in forthcoming meetings.

4. **Communications**
   It was agreed that on-going communications would occur through ICCE and ASOIF networks and that the documentation relating to the meetings would be made available on the internet in due course.

Marisol Casado said that ‘our second meeting in Paris built very well on the progress that had been made in Köln. The importance of education in general and coaches in particular has been recognised by ASOIF. The International Sport Coaching Framework is a highly significant initiative in this regard and we aim to provide advice and guidance to international federations so that they can put in place appropriate systems for their sports around the globe, working with national federations and other stakeholders. ASOIF will also now establish an internal consultative group on education and this will strengthen the commitment of the organisation to the current initiative.’

Pat Duffy added: ‘The main building blocks for the proposed Framework have now been discussed and we will proceed with an early draft of what the Framework will look like. This drafting process will be facilitated by Sergio Lar-Bercial, our Senior Research Fellow who has been appointed with the support of Morrisons PLC and Leeds Metropolitan University.’

The full meeting notes of the first two meetings of the Project Group are available at www.icce.ws and www.asoif.com
Further Information

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# Appendix 1

## Project Plan (revised August 2011)

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<tr>
<th>Date</th>
<th>Venue</th>
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| April 2011    | Koln, Germany       | • Terms of reference  
• Briefing on EFRCCQ  
• Key issues to be addressed  
• Coaching as a profession  
• Work programme |
| August 2011   | Paris, France       | • Issues paper and proposed work programme  
• Children's; participation; talent and high performance strands; tutor strand  
• Indicative publication schedule for the Framework and related publications  
• Commissioning of research work on international federations and national organisations  
• Joint ICCE-ASOIF/AWOIF workshop |
| December 2011 | Leeds, UK (TBC)     | • Review of progress on work strands  
• First results of research work |
| March 2012    | Beijing, China (TBC)| • Final research report  
• Draft GFRCCQ document  
• Role of International Federations; National Lead Organisations; Higher Education and Coaches Associations  
• Role of IOC; WADA and other international organisations  
• Preparation for Global Coaches House, London 2012 |
| May 2012      | Quebec, Canada      | • Progress reporting to Sport Accord by the Joint Chairs |
| July/August 2012 | London, UK       | • Global Coaches House  
• Open meetings and final consultation |
| December 2012 | Lausanne, Switzerland | • Review of outcomes of Global Coaches House  
• Preparation of final draft |
| April 2013    | Leeds, UK           | • Review of final draft  
• Confirmation of publication schedule |
| August/September 2013 | TBC          | • Formal launch at Global Coach Conference (and other continental and Global conferences) |

Note: to be followed by coaching leaders technical conference in Leeds to specifically address coaching as a profession issues and the proposed establishment of a Global Coaching Senate.